



March 31, 2017

Dear Community Corporate Sponsor,

The Community Alliance for Healthy Minds (CAHM) presents its 11<sup>th</sup> Annual Forum on Wellness, *From Hopelessness to Hope and Healing* on October 14, 2017, hosted by California State University at San Marcos and we are seeking corporate sponsorship to support the event.

CAHM exists to engage the community in awareness of and support for mental health issues, substance abuse and suicide prevention, particularly among youth and young adults, through venues of music, arts, and education. Proceeds from the Forum will support at-risk individuals and families and ensure the continuance of critical programs they need to survive and thrive in our community.

The Forum is an all-day event designed to provide information, resources and support for individuals and families. Our Keynote Speaker, Dr. Mark Komrad is a psychiatrist on the clinical and teaching staff of Sheppard Pratt Hospital and the Johns Hopkins Hospital in Baltimore and nationally recognized author. There are multiple morning and afternoon educational workshops, a resource fair highlighting valuable San Diego County service providers. We hope you will partner with us to provide valuable information to the community through your sponsorship.

CAHM is recognized by the IRS as a fully tax exempt [501(c)(3)] nonprofit organization. CAHM's EIN is 45-3146286. For more information about your sponsorship, please contact Susan Writer, CAHM Board of Directors and Co-Chair of the Forum Planning Committee at [DrSus@cahmsd.org](mailto:DrSus@cahmsd.org) or 858.774.1487. The attached Levels of Sponsorship Information Sheet is provided for your review.

Sponsorship by check: CAHM  
P.O. Box 27744  
San Diego, CA 92198

Thank you for your generous support of CAHM and its movement into the future.

*"Together we can change the landscape of mental health in our communities."*

Sincerely,

Rex Kennemer  
CAHM President and Founder  
[rex@cahmsd.org](mailto:rex@cahmsd.org)

## **Levels of Corporate Sponsorship for 2017 CAHM Forum**

### *To Underwrite the Event: >\$15,000*

- Recognition in all Media, Advertising and Marketing materials for the event
- Two full-page advertisement in Program
- Logo on CAHM website with link prior to event and through the Summer of 2017
- One PDF collateral attachment on website prior to event and through the Summer of 2017
- Acknowledgement in Opening Ceremony
- 10 Event t-shirts
- One exhibitor table (and additional tables if requested)

### *Platinum Level: \$2500 & Up*

- Full-page advertisement in Program
- Logo on CAHM website with link prior to event
- One PDF collateral attachment on website prior to event
- Acknowledgement in Opening Ceremony
- 4 Event t-shirts
- One exhibitor table

### *Gold Level: \$1500 - \$2499*

- Half-page advertisement in Program
- Logo on CAHM website with link prior to event
- Acknowledgement in Opening Ceremony
- 2 Event t-shirts
- One exhibitor table

### *Silver Level: \$1000 - \$1499*

- Quarter-page advertisement in Program
- Logo on CAHM website with link prior to event
- Acknowledgement in Opening Ceremony
- 1 Event t-shirt
- One exhibitor table

### *Bronze Level: \$500 - \$999*

- Logo in Program
- Logo on CAHM website with link prior to event
- Acknowledgement in Opening Ceremony
- One exhibitor table

### *Friends of CAHM: \$100 - \$499*

- Acknowledgement in Program